



Sales 101 Guide

How to Sell Organic Aromas Nebulizing Diffusers

For Affiliates and Sales Enthusiasts

Purpose

To help new affiliates or sales enthusiasts understand how to effectively promote and sell Organic Aromas nebulizing diffusers and essential oils — with professionalism, accuracy, and confidence.

Section 1: What Makes Organic Aromas Nebulizing Diffusers Special?

“Selling becomes easy when you deeply believe in the product.”

- **Waterless Technology** – Pure, undiluted essential oils. No water, no heat.
- **Medical-Grade, Heat-Strengthened Pyrex Glass Reservoir** – Elegant, durable, non-reactive, and built to last.
- **Stylish Designs** – Handcrafted whole plantation wood bases, painted finishes, unique ceramics, and colorful, artful glass. Diffusers that double as décor.
- **Near-Silent, Clean-Air Operation** – Gentle, barely-audible hum. No bubbling, gurgling, or splashing.
- **Large Coverage** – Can easily cover up to 800+ sq. ft. – even 10m x 10m!
- **Eco-Friendly** – No filters, no waste, low electricity use.
- **Smart Nebulizing Diffusers** – Bluetooth, app-controlled, rechargeable, wireless. Set it and forget it.

- **Mobile Mini** – Sleek, portable, and powerful, with a longer-lasting battery and efficient design for travel or in-car use.
 - **Satisfaction Guaranteed** – 1-year parts + service warranty. We're here to support you.
 - **Aroma Apothecary & DIY Kits** – Make your own rollers, sprays, and blends.
 - **60+ Types of Essential Oils** – Including new food-grade aromas (pineapple, vanilla, chocolate chip cookie!).
 - **Proprietary Micro-Tubes & Bernoulli Principle** – Our custom design delivers stronger airflow, smoother mist, and fewer clogs thanks to advanced fluid dynamics.
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Section 2: Stats That Sell

- **100% pure essential oils** – no carrier oils or synthetic additives.
- **No water or heat** – 100% concentrated diffusion.
- **15–30 drops = 1–2 hours** of diffusion (especially on LOW setting).
- **200,000+ satisfied customers** worldwide.
- **Quick cleaning** — 70–95% alcohol every 2–4 uses.
- **Coverage? Huge.** Living rooms are easy. Whole apartments are possible.
- **App Control = Efficient Use** – No more overuse. Schedule diffusion how and when you want it.
- **Diffuser lifespan:** 2,000 hours+ with proper care.
- **Compare:** Ultrasonic = weak mist, constant water, plastic parts. Our units = power, control, class.

 *“Everything is better when it smells good.”*

From kitchens to meetings to workouts – scent changes everything.

Section 3: Best Practices & Troubleshooting

 **Do:**

- Quick shake and swirl cleaning with 70–95% alcohol every few uses.
- Use only **pure essential oils** – no carrier oils.
- Limit sessions to 30–60 minutes, especially at first.
- Use interval mode (2 mins on / 1 min off) for **classic** models.
- Use Smart App Scheduling on **Bluetooth models**.
- Store oils in a cool, dark place.
- Use **Augeo Clean Multi** to dilute sticky oils and extend longevity.

Don't:

- Let oils sit – they thicken, oxidize, and clog.
- Diffuse near sensitive pets (cats, birds).
- Let oils touch the wooden base, leather, or your skin.
- Over-diffuse – subtle use is safer and more effective. It is possible to get a headache or feel nausea with overexposure.
- Use oils over 2–3 years old – they degrade and become sticky.

Common Issues:

- **Clogged?** Usually from thicker oils like vetiver or patchouli. Clean with alcohol or run alcohol in the diffuser.
- **Too loud?** Use LOW volume, place diffuser on a towel, and keep it 6 ft (2 meters) away.
- **“Spitting” or gurgling?** This is normal. Like slurping soda when it's almost empty. Add a few drops.
- **Mist comes outside of cap?** Also normal. Our glass caps don't use ugly beveling – looks clean. Wait 10 minutes, particles seal the gap naturally.
- **Still confused?** It's not a flaw. It's a feature with a good reason – ask if unsure!

Section 4: Essential Oil Safety Basics for Beginners

- Start slow – one oil, short sessions. Then work toward blends.

- Stop when the scent is enough – don't overdo it.
 - Avoid skin contact with undiluted oils.
 - Keep off wood, leather, polished surfaces.
 - Use caution around sensitive individuals – including the elderly, pregnant women, those with chronic illness, children, pets, and never near open flames.
 - Don't breathe in directly or excessively – aroma fills the room naturally.
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Bonus Tips for Selling

- Share your own routine or favorite oils – authentic stories sell.
 - Use language that evokes experience:
“Stress relief in 30 seconds,”
“My home spa,”
“Clarity after a long day.”
 - **Use video** – The swirling mist is mesmerizing.
 - **Let people experience it in person** – Share your diffuser physically. No one can resist the allure of seeing it perform right in front of them.
 - **Compare with ultrasonic diffusers, burners, candles, and reeds** – Visual comparisons make the difference crystal clear.
 - **Tie into real-life moments** – Workday, cleaning, dinner, bedtime, studying, workouts, entertaining.
 - Build a **sensory story**: Morning mint → Afternoon citrus → Evening lavender. Guide the day with scent.
 - Promote the app-controlled scheduling – It's the next level of self-care and automation.
 - Leverage formats that convert – Gift guides, daily rituals, before/after shots = \$\$\$.
 - **Engage your audience** – Ask questions like:
“Ever wonder why your diffuser isn't strong?”
“Tired of weak scent that fades in minutes?”
“Want to stop wasting oils on plastic and water?”
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 **Remember**

Nebulizing Diffusers give you power, control, and results – instantly.

Nothing transforms a space faster, stronger, or more beautifully.

Now, YOU control how much, when, where, and for how long.

“There’s almost nothing in life that can’t be made better with the right scent.”